

ENHANCED WEBSITE ADVERTISING SPECIFICATIONS

We are delighted you have decided to place digital solutions with *Furniture, Lighting & Decor*. Here are some simple instructions to submit your artwork or materials:

AD SIZES

www.FurnitureLightingDecor.com

(WIDTH X HEIGHT IN PIXELS)

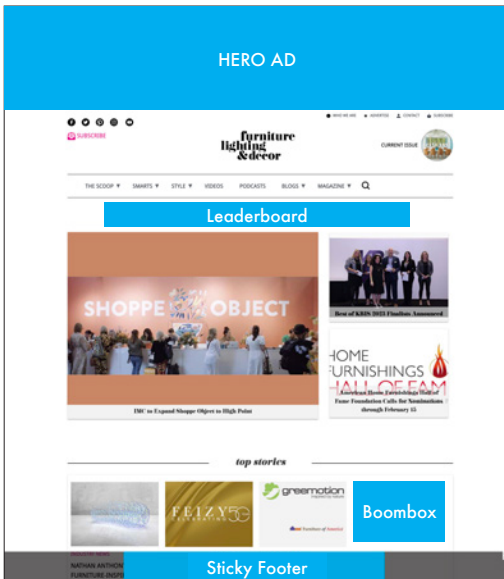
HERO AD: 1,600 X 450 & 300 X 100 MOBILE

LEADERBOARD: 970 X 90 PIXELS & 300 X 100 MOBILE

STICKY FOOTER:** 728 X 90 & 300 X 100 MOBILE

HALF PAGE: 300 X 600 (INTERIOR SITE PAGES)

BOOM BOX: 300 X 250 PIXELS (HOME PAGE & INTERIOR PAGES)



SUBMIT ALL DIGITAL MATERIALS TO:

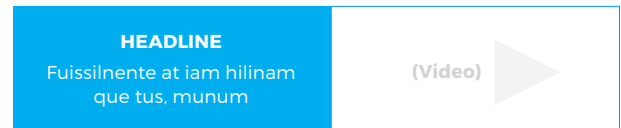
Scheduling_SGCDigital@sgcmail.com

Contact Kelsey Craig at krcraig@sgcmail.com for more information and requirements on artwork and ad assets.

ENHANCEMENT OPTIONS & ASSETS NEEDED

AUTO PLAY VIDEO (MUTED)

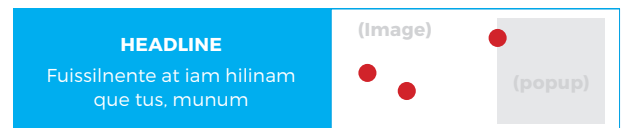
- MP4 video format (15 sec or less)
- 15 words of copy or less and CTA button (optional)
- Logo
- URL(s)



(SAMPLE LAYOUT)

HOTSPOT POPUPS

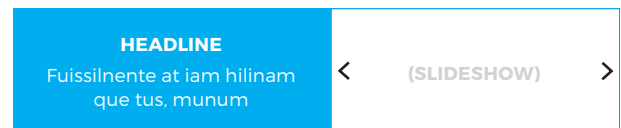
- Main image
- Logo
- 3-4 hotspots per image with 15 max word captions in popups
- 15 words of copy or less and CTA button (optional)
- Each hotspot can have their own URL



(SAMPLE LAYOUT)

IMAGE OR VIDEO SLIDESHOW

- 3-4 images or YouTube videos
- Logo
- 15 words of copy or less and CTA button (optional)
- Each image/video can have their own URL



(SAMPLE LAYOUT)

NEED HELP DESIGNING YOUR AD?

Contact us for more information:



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