

2022 EDITORIAL CALENDAR

In Every Issue: DESIGN NOTEBOOK, CONSUMER SNAPSHOT, RETAIL GUIDE, DIGITAL BULLETIN, DESIGN STOP, LAST LOOK

January:

Cover Story & Style Board	Features	Product Galleries	Bonus Distribution	Editorial Materials Due	Ad Close	Ad Materials Due
Support System: How Retailers & Designers Support Each Other SB: The Home Office: Work from Home Trends and Furnishings	<ul style="list-style-type: none"> • Winter Market Previews • Fixed Lighting Report (Chandeliers, Pendants) • The Bedroom (furniture, mattresses) • Holiday Trends 	<ul style="list-style-type: none"> • Coffee/Side Tables • Desk/Tabletop Lamps • Framed Wall Art 	Dallas Total Home & Gift Market and Lightovation, Atlanta Market, Las Vegas Market	11/19/2021	11/23/2021	11/30/2021

February:

Cover Story & Style Board	Features	Product Galleries	Bonus Distribution	Editorial Materials Due	Ad Close	Ad Materials Due
Health & Wellness of the Home: What consumers are looking for to continue healthy living SB: Kitchen and Bath	<ul style="list-style-type: none"> • KBIS Preview • Furniture Catering to Younger Generations • Lighting & Health 	<ul style="list-style-type: none"> • Motion Furniture • Chandeliers • Pillows & Poufs 	KBIS, Strategies in Light	12/29/2021	01/03/2022	01/06/2022

March:

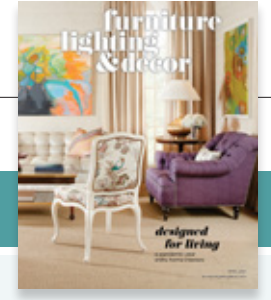
Cover Story & Style Board	Features	Product Galleries	Editorial Materials Due	Ad Close	Ad Materials Due
Selling Innovative Home - Including Smart Home and multifunctional furnishings SB: Kitchen and Bath	<ul style="list-style-type: none"> • Small Space Living • Tech & Trends: Ceiling Fans • Botanicals 	<ul style="list-style-type: none"> • Dining Table/Chairs • Sconces • Sculptural 	01/27/2022	01/31/2022	02/03/2022

April:

Cover Story & Style Board	Features	Product Galleries	Bonus Distribution	Editorial Materials Due	Ad Close	Ad Materials Due
Made in America: Retail and Designer Perspective SB: Upholstery Trends	<ul style="list-style-type: none"> • High Point Market Preview • Outdoor Living • Rug Report • Portable Lighting Report 	<ul style="list-style-type: none"> • Accent Tables • Floor Lamps • Mirrors 	High Point Market	02/23/2022	02/25/2022	03/02/2022

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dfalvey@sgcmail.com & gannunzio@sgcmail.com

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May:

Cover Story & Style Board	Features	Product Galleries	Bonus Distribution	Editorial Materials Due	Ad Close	Ad Materials Due
The High Performance Home SB: Resimercial Trends	<ul style="list-style-type: none"> • Showtime Preview • SOTY Finalists • Upholstery Report 	<ul style="list-style-type: none"> • Outdoor Furniture • Ceiling Fans • Wallpaper 	Showtime	03/30/2022	04/01/2022	04/06/2022

June:

Cover Story & Style Board	Features	Product Galleries	Bonus Distribution	Editorial Materials Due	Ad Close	Ad Materials Due
Becoming Immersive: How retailers and designers can leverage online, in person and in store to increase revenue SB: Bright & Bold (captivating colors and patterns that pump up merchandising)	<ul style="list-style-type: none"> • Lightovation/Dallas Market Preview • SMART Lighting Report • Case Goods Report 	<ul style="list-style-type: none"> • Upholstery • Lighting Finishes • Botanicals 	Dallas Total Home & Gift Market and Lightovation, Lightfair	04/29/2022	05/03/2022	05/06/2022

July:

Cover Story & Style Board	Features	Product Galleries	Bonus Distribution	Editorial Materials Due	Ad Close	Ad Materials Due
Holiday in July SB: Personality Driven: Art and Decor and the impact on the final room.	<ul style="list-style-type: none"> • Atlanta Preview • Soft Goods Report • Bathroom Lighting Report 	<ul style="list-style-type: none"> • Bar Stools • Pendants • Top of Bed Report 	Atlanta Market, Las Vegas Market	06/01/2022	06/03/2022	06/08/2022

August:

Cover Story & Style Board	Features	Product Galleries	Editorial Materials Due	Ad Close	Ad Materials Due
Online Marketing 101: How to leverage social media and other marketing platforms for your retail and design business. SB: Instagram-worthy (products that pop on social media)	<ul style="list-style-type: none"> • Las Vegas Market Preview • SOTY Winners • Motion Furniture Report • Wall Art Report 	<ul style="list-style-type: none"> • Bar Cabinets/Carts • Lighting as Art • Rugs 	06/30/2022	07/05/2022	07/08/2022

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September:

Cover Story & Style Board	Features	Product Galleries	Bonus Distribution	Editorial Materials Due	Ad Close	Ad Materials Due
Selling Luxury SB: The New Neutrals (trending furnishings and finishes)	<ul style="list-style-type: none"> Casual Market Preview Outdoor Lighting Report Dining Furniture 	<ul style="list-style-type: none"> Bedroom LED Lighting In the Garden (Planters, statues, etc.) 	Casual Market, ALA Conference	08/03/2022	08/05/2022	08/10/2022

October:

Cover Story & Style Board	Features	Product Galleries	Bonus Distribution	Editorial Materials Due	Ad Close	Ad Materials Due
Trend Watch: Influencer Designers and Retailers Talk about consumer preferences SB: Eco-Conscious: Sustainable and Energy Saving home furnishings to watch	<ul style="list-style-type: none"> High Point Market Preview One-of-a-Kind/Antiques Rug Report LED Lighting Report 	<ul style="list-style-type: none"> Night Stands Outdoor Lighting Decorative Accessories 	High Point Market	09/12/2022	09/14/2022	09/19/2022

November:

Cover Story & Style Board	Features	Product Galleries	Bonus Distribution	Editorial Materials Due	Ad Close	Ad Materials Due
Managing The Customer/Client Experience- Shifting Generations. SB: Performance Fabrics	<ul style="list-style-type: none"> Showtime Preview Maison et Objet Trend Watch Bespoke Lighting (Urban Electric) 	<ul style="list-style-type: none"> Credenzas/ Consoles Task Lighting Wall Art Sculptural 	Showtime	10/05/2022	10/07/2022	10/12/2022

December:

Cover Story & Style Board	Features	Product Galleries	Editorial Materials Due	Ad Close	Ad Materials Due
Looking Ahead: Success in 2023 SB: Where are trends heading in 2023	<ul style="list-style-type: none"> Lighting Finishes and Styles Home Furnishings Materials, Fabrics and Trending Finishes Color Palettes (and Patterns) to Watch in 2023 	<ul style="list-style-type: none"> Storage Furniture Smart Lighting Holiday/Seasonal Decor 	11/01/2022	11/03/2022	11/08/2022

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